

Privacy Policy

This Personal Data Privacy Policy (hereinafter, the "Privacy Policy") applies to all information that BELENKAYA VODKA, (hereinafter, the "Site") located at the domain name <https://belenkayavodka.com/> (and its sub-domains), may obtain about the User during the use of the site <https://belenkayavodka.com/> (and its sub-domains), its programs and its products.

1. definition of terms

1.1 The following terms are used in this Privacy Policy:

1.1.1. "Operator" means a legal entity independently or jointly with other persons, organizing and (or) performing processing of personal data, as well as determining the purposes of personal data processing, composition of personal data to be processed, actions (operations) performed with personal data

1.1.2. "Site Administration" (hereinafter - the Administration) - authorized employees of the Operator to manage the site BELENKAYA VODKA, acting on behalf of the Operator, who organize and (or) carry out the processing of personal data, as well as determines the purpose of processing of personal data, composition of personal data to be processed, actions (operations) performed with personal data.

1.1.3. "Personal data" means any information relating to a directly or indirectly identified or identifiable natural person (personal data subject).

1.1.4 "Processing of personal data" means any action (operation) or a set of actions (operations) performed with or without the use of automation means with personal data, including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (distribution, provision, access), anonymization, blocking, deletion, destruction of personal data.

1.1.5. "Confidentiality of personal data" - mandatory requirement for the Operator or other person who obtained access to personal data not to disclose it to third parties and not to allow its distribution without the consent of the subject of personal data or availability of other legal grounds.

1.1.6. "Site BELENKAYA VODKA" is a set of interconnected web pages located in the Internet at the unique address (URL): <https://belenkayavodka.com/>, as well as its sub-domains.

1.1.7. "Subdomains" are pages or a set of pages located at third level domains, belonging to the site BELENKAYA VODKA, as well as other temporary pages, at the bottom of which the contact information of the Administration is indicated.

1.1.8. "User of BELENKAYA VODKA website" (hereinafter referred to as "User") means a person who has access to the BELENKAYA VODKA website through the Internet and uses information, materials and products of the BELENKAYA VODKA website.

1.1.9. "Cookies" - is a small data fragment sent by a web-server and stored on a user's computer, which a web-client or a web-browser sends to a web-server in HTTP-request each time it tries to open a page of a corresponding website.

1.1.10. "IP address" means the unique network address of the node in a computer network through which a User accesses the Site.

2. general provisions

2.1 The use of the BELENKAYA VODKA website by the User means consent to this Privacy Policy and the terms of processing of personal data of the User, and also means the User's consent to the processing of their personal data on the terms of this Policy.

2.2. In case of disagreement with the terms of the Privacy Policy, the User shall stop using the BELENKAYA VODKA website.

2.3. This Privacy Policy applies to the website of BELENKAYA VODKA. The Site does not control and is not responsible for the resources of third parties, to which the User can go through the links available on the website of BELENKAYA VODKA.

2.4 The Administration does not check the reliability of personal data provided by the User.

3. Subject of the privacy policy

3.1. The present Privacy Policy states the Administration obligations on non-disclosure and ensuring protection regime of personal data, which the User provides at the request of the Administration at the registration on the BELENKAYA VODKA website, when subscribing to the e-mail newsletter or when sending requests.

3.2 Personal data allowed to be processed within the framework of this Privacy Policy is provided by the User by filling in the forms on the BELENKAYA VODKA website and includes the following information:

- 3.2.1. last name, first name, patronymic of the User;
- 3.2.2. contact phone number of the User;
- 3.2.3. email address (e-mail);
- 3.2.4. the User's place of residence (if necessary);
- 3.2.5. photo (if necessary).

3.3. The website protects the Data that is automatically transmitted when you visit the pages:

- IP address;
- information from cookies;
- browser information;
- access time;
- referrer (previous page address).

3.3.1 Disabling cookies may result in the inability to access parts of the site requiring authorization.

3.3.2. the site collects statistics about the IP addresses of its visitors. This information is used to prevent, detect and resolve technical problems.

3.4 Any other personal information not stipulated above (browsing history, browsers used, operating systems, etc.) shall be securely stored and not disclosed, except as provided for in paragraphs. 5.2. and 5.3. of this Privacy Policy.

4. Purposes of collection of the user's personal information

4.1 The Administration may use the User's personal data for the following purposes:

- 4.1.1. Identification of the User registered on the BELENKAYA VODKA website for their further authorization and other actions.
- 4.1.2. providing the User with access to the personalized data of the BELENKAYA VODKA website.
- 4.1.3. establishing feedback with the User, including sending notifications, requests regarding the use of the BELENKAYA VODKA website, provision of services and processing of requests and applications from the User.
- 4.1.4 Determination of the User's location for security purposes, fraud prevention.
- 4.1.5 Confirmation of the accuracy and completeness of the personal data provided by the User.
- 4.1.6. creating an account to use parts of the BELENKAYA VODKA website, if the User has agreed to create an account.
- 4.1.7 Notifications to the User by e-mail.
- 4.1.8. provision of effective technical support to the User in case of problems related to the use of the BELENKAYA VODKA website.
- 4.1.9. provision of special offers, information about prices, newsletters and other information on behalf of the site BELENKAYA VODKA to the User with his consent.
- 4.1.10. Performing advertising activities with the User's consent.

5. Methods and terms of personal information processing

5.1 Processing of personal data of the User shall be carried out without limitation of time, in any lawful way, including in information systems of personal data with or without the use of automation means.

5.2. The User agrees that the Administration has the right to transfer the personal data to third parties, in particular, but not limited to: the Operator's affiliated persons; the organizations in which the Operator's servers are located; the Operator's partners exclusively for the execution of the User's request, made at the BELENKAYA VODKA website, including the delivery of documentation or e-mail messages.

5.3 Personal data of the User may be transferred to the authorized state bodies of the Russian Federation only on the grounds and in the manner prescribed by the legislation of the Russian Federation.

5.4 In case of loss or disclosure of personal data, the Administration shall be entitled not to inform the User about the loss or disclosure of personal data.

5.5. The Administration shall take necessary organizational and technical measures to protect personal information of the User from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other unlawful actions of third parties.

5.6. The Administration together with the User shall take all necessary measures to prevent losses or other negative consequences caused by the loss or disclosure of personal data of the User.

6. Rights and obligations of the parties

6.1 The User is entitled to:

6.1.1. decide freely to provide their personal data necessary to use the BELENKAYA VODKA website and give consent to their processing.

6.1.2 Update, supplement the provided information on personal data in case of changes in this information.

6.1.3. The User shall have the right to receive information from the Administration regarding the processing of its personal data, unless such right is limited in accordance with the federal laws. The User shall have the right to request the Administration to clarify its personal data, block or destroy it if the personal data is incomplete, outdated, inaccurate, illegally obtained or is not necessary for the stated processing purpose, as well as to take statutory measures to protect its rights.

6.2 The Administration shall:

6.2.1 Use received information only for the purposes specified in clause 4 of this Privacy Policy.

6.2.2 Ensure confidential information is kept confidential, not to disclose without prior written permission of the User, as well as not to sell, exchange, publish, or disclose in other possible ways the transferred personal data of the User, except for paragraphs. 5.2 and 5.3. of this Privacy Policy.

6.2.3 Take precautionary measures to protect the confidentiality of personal data of the User in accordance with the procedure generally used for the protection of such information in the existing business turnover.

6.2.4 To block personal data relating to the relevant User from the moment of application or request of the User, or its legal representative or authorized body for protection of rights of subjects of personal data for the period of verification, in case of detection of inaccurate personal data or unlawful actions.

7. Liability of the parties

7.1. the Administration, which has not fulfilled its obligations, shall bear responsibility for the losses, incurred by the User due to the unauthorised use of personal data, in accordance with the legislation of the Russian Federation, except for the cases, stipulated by the items. 5.2, 5.3. and 7.2. of this Privacy Policy.

7.2 In case of loss or disclosure of Confidential Information, the Administration shall bear no responsibility if such Confidential Information:

7.2.1. was in the public domain before its loss or disclosure.

7.2.2. was received from any third party prior to its receipt by the Website Administration

7.2.3. was disclosed with the User's consent.

7.3. User is solely responsible for complying with Russian laws, including, but not limited to, laws on advertising, protection of copyright and related rights, protection of trademarks and service marks, including full responsibility for the content and form of materials.

7.4 The User acknowledges that the person providing such information (including but not limited to: data files, texts, etc.), to which he/she may have access as part of the BELENKAYA VODKA website, is responsible for any information.

7.5. The User agrees that the Information provided to him/her as part of the BELENKAYA VODKA website may be an object of intellectual property, the rights to which are protected and belong to other Users, partners or advertisers who place such information on the BELENKAYA VODKA website.

The User may not modify, rent, lease, loan, sell, distribute or create derivative works based on such Content (in whole or in part), unless such actions have been expressly permitted in writing by the owners of such Content under the terms of a separate agreement.

7.6 Concerning the textual materials (articles, publications, which are in free public access on BELENKAYA VODKA's site) it is allowed to distribute them on condition that the link to the site is given.

7.7. The Administration shall not be liable to the User for any loss or damage suffered by the User as a result of deletion, failure or inability to preserve any Content or other communication data contained on or transmitted through the BELENKAYA VODKA website.

7.8. Administration is not responsible for any direct or indirect losses occurred due to: the use or inability to use the site or individual services; unauthorized access to communication of User; statements or behavior of any third party on the site.

7.9. Administration is not responsible for any information posted by the User on BELENKAYA VODKA website, including, but not limited to: information protected by copyright, without the express consent of the owner of copyright.

8. Dispute resolution

8.1 Before going to court to settle disputes arising from the relationship between the User and the Administration, it is obligatory to submit a claim (written offer or proposal in electronic form on voluntary settlement of a dispute).

8.2 The recipient of the claim shall notify the claimant of the results of the claim in writing or electronically within 30 calendar days after receipt of the claim.

8.3 If no agreement is reached, the dispute will be referred to the Arbitration Court of Moscow.

8.4 The current legislation of the Russian Federation applies to this Privacy Policy and the relationship between the User and the Administration.

9. Additional conditions

9.1 The Administration has the right to make changes to this Privacy Policy without the User's consent.

9.2 The new Privacy Policy shall come into force from the moment of its posting on BELENKAYA VODKA, unless otherwise provided for in the new Privacy Policy.

9.3 Any suggestions or questions regarding this Privacy Policy should be addressed to: info@belugagroup.ru

9.4 The current Privacy Policy is available at <https://belenkayavodka.com/privacy.pdf>

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